



**Certified
Management
Accountants™**

CMA BC'S 5TH ANNUAL CASE COMPETITION

Team Application 2011

CMA British Columbia

Suite 1000 – 900 West Hastings Street, Vancouver, British Columbia, Canada V6C 0C4
Tel: 604.687.5891 or 1.800.663.9646 Fax: 604.687.6688 or 1.800.663.8715



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CMA Case Competition Application Checklist

The following information must be forwarded to the CMA BC office by Sunday, October 23, 2011 at midnight:

CMA Case Competition Team Application Form

Team Essay or CMA Commercial (via YouTube)

Team Essay

*Please tell us, in a one-page team essay, what you hope to gain by participating in the CMA BC Case Competition and why your team should be a successful case competition candidate. Bonus points will be awarded to those teams that submit **creative** responses – because, as you know – CMAs are strategic and creative!*

CMA Commercial

We challenge your team to create a YouTube video (max 90 seconds) showcasing a) how a CMA designation can create endless possibilities for your career, or b) how a Certified Management Accountants go beyond the traditional definitions of accounting.

Résumé from each team member (one page maximum per person)

Please send the complete application package to:

Katie Hensrud
Marketing Administrator
CMA British Columbia
Suite 1000 – 900 West Hastings Street
Vancouver, BC V6C 0C4

Or fax 604-687-6688

Or email katie@cmabc.com

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e-mail: cmabc@cmabc.com www.cma-canada.org www.cmabc.com



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CMA BC Case Competition Information

CMA Case Competition Team Application

All teams must submit their applications by midnight on Sunday, October 23, 2011. *Teams advancing to Round 2 of the competition will be announced by 5pm on Monday, October 24th.* Please find other important dates listed below:

Important Dates

Mandatory Case Competition Workshop: Friday, November 4th from 12:00pm – 4:30pm at SFU Harbour Centre (downtown Vancouver)

From Friday, November 4th at 5:00pm until Saturday, November 5th at 8:30am teams will have the opportunity to come up with a case recommendation (a PowerPoint presentation must be included).

Case Competition presentations: Saturday, November 5th, 2011 downtown Vancouver at the Vancouver Delta Hotel. Judges will include high profile CMA business professionals and CMA employers. Prizes will be awarded to the top 3 scoring teams.

Thursday, November 17th, 2011: A special presentation for the 1st Place and 2nd Place teams will take place at CMA Career Night, CMA BC's annual networking event being held at Earl's V-Lounge in Yaletown. All team members are welcome to attend.

Criteria

All team members (3 or 4 per team) must be 1st or 2nd year Bachelor of Business Administration or Bachelor of Commerce full-time students attending a Post-Secondary Institution in British Columbia.

As the case study will examine all areas of business, including accounting, finance, marketing, human resources, operations, and information technology, it is strongly encouraged that you have a well-rounded team.

Benefits

Become affiliated with a professional organization

Participate in CMA BC's 5th Annual Case Competition

Build strong business contacts with CMA professionals judging the competition

Obtain case competition knowledge and expertise for future case competitions, such as JDC West

Compete against other British Columbia Post-Secondary Institutions

Be recognized in a Press Release that will be sent out to all participating Post Secondary Institutions

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Part B – Educational Background

Are all team members currently enrolled in a full-time program at a Post Secondary Institution in BC AND currently enrolled in a Bachelor of Business Administration or Bachelor of Commerce degree program?

- Yes
- No

Our team, from _____ University/ College formally applies for the CMA BC Case Competition.

STUDENT SIGNATURE

DATE

STUDENT SIGNATURE

DATE

STUDENT SIGNATURE

DATE

STUDENT SIGNATURE

DATE

You will be contacted on Monday, October 24th by 5pm with your application status. Those who are accepted into the final round of the competition will receive additional information at this time.

Please do not hesitate to contact CMA BC should you have any questions or concerns. Thank you in advance for your application. We look forward to speaking with you shortly. In the meantime, please do not hesitate to contact me should you have any questions or concerns.

Katie Hensrud
Marketing Administrator
Certified Management Accountants of BC
604-484-7024
katie@cmabc.com

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Part C – Photo/Video Usage Consent

We hereby permit the Certified Management Accountants Society of British Columbia (CMA Canada – British Columbia) to use any photographs and videos taken at CMA BC's 5th Annual Case Competition or submitted as part of our application, for any of its marketing collateral, including but not exclusive to its website, print advertising, direct mail, multimedia presentations, and brochures. Upon request, we agree to provide CMA British Columbia with a copy of our video submission.

STUDENT SIGNATURE

DATE

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If you have any questions regarding photographic and video image use or this User Agreement please contact Tiana Mah at tiana@cmabc.com or call 604-484-7022.

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