

2012 CA

CASE COMPETITION

STEP UP AND DEFEND KWANTLEN AGAINST WESTERN CANADA

JUMP START YOUR CAREER

- Bring your best to defend Kwantlen, School of Business at this **high profile event**.
- **Differentiate yourself** for CA recruitment with this **cutting edge experience**.
- Start learning skills directly relevant to the **CA Profession** and in obtaining your CA designation.
- Get an **up close experience of CASB** - the training process for CAs. Learn directly from CA School of Business (CASB) cases and receive feedback from CASB facilitators.

THE CHALLENGE

The CA School of Business is hosting the 2012 CA Case Competition. Sponsored by the institutes of chartered accountants of Alberta, British Columbia, Manitoba, and Saskatchewan, you will be competing with students in degree programs across Western Canada.

THE COMPETITION

The competition will consist of two parts

- 1) **Qualification Round (electronic): January 27/28, 2012**
A team of two students will have 24 hours to analyze a case and submit a response, 10 min. or shorter either with PowerPoint and audio or a YouTube video.
- 2) **Final Round (live): March 16/17, 2012.**
8 teams from Western Canada will gather in Vancouver to analyze a case and present their solutions to a panel of judges the next day.

STRONG CANDIDATES

- Strong **case analysis skills** integrating knowledge from financial accounting, managerial accounting, audit, tax, IT and strategy.
- Excellent **presentation skills** in delivering a professional business solution.
- Strong **technical knowledge** demonstrated through high academic performance (GPA).
- Students are required to be in their third year at Kwantlen, at least three semesters away from completing their undergraduate degree.
- Experience with PowerPoint. Experience with YouTube Videos is an asset.

THE COMMITMENT

Applicants must be available to

- Train with their team and the accounting coach on a weekly basis - **Fridays, November 4, 2011 – January 20, 2012.**
- Attend an interview on **Friday, October 28, 2011** (exact times will be posted later)
- Attend the qualification competition **January 27/28, 2012** and the final round **March 16/17, 2012.**

APPLY TODAY

Submit your application (see attached) along with a copy of your transcript by the **DEADLINE: Sunday, October 23, 2011 at midnight.** Please direct all questions and applications to **Accounting Instructor, Praise Lee** at praise.lee@kwantlen.ca.